



**50% OFF**

**HALF-SEASON** COMMERCIAL  
SPONSORSHIP BROCHURE

**23 / 24**

# CEO **ANDREW BARROWMAN**

As we reach the midway point of this exhilarating season, it thrills me to see Raith Rovers Football Club fighting it out at the top of the league. The journey so far has been nothing short of a rollercoaster – filled with excitement, energy, and unprecedented exposure.

Now, more than ever, is the perfect time for businesses to align themselves with our success story. The spotlight on the club has never been brighter, presenting a unique opportunity for your brand to share our triumphs. Our commercial packages are created to offer exceptional value, providing a platform for your business to partner with a loyal, engaged, and vibrant Rovers support.

Join us on this remarkable journey, and let's create a legacy together. Your support is not just an investment in a football club; it's an investment in a community, in passion, and in shared success. Together, we can achieve greatness both on and off the field.

Thank you for considering Raith Rovers as your commercial partner. Here's to the next half of the season and the countless victories we'll celebrate together.







# ADVERTISING WITH RAITH

**Join the journey at Raith Rovers Football Club, characterised by fresh ownership and a clear vision for reclaiming success. Take advantage of our significant price reductions and explore our commercial opportunities to maximise the value that our club can bring to your business.**

Together, we can discuss tailored strategies that ensure our partnership is a mutually beneficial one.

For more information or to express interest, please email [commercial@raithrovers.net](mailto:commercial@raithrovers.net) or call Stark's Park directly at [01592 263514](tel:01592263514).

Don't wait any longer to embark on your dynamic and successful partnership with Raith Rovers Football Club.







CRAIGLEA TIMBER FRAMES STAND

RIFORD

ANCHWAY METALS



# STADIUM ADVERTISING

**Immerse yourself with the rich history of Stark's Park, our cherished home for over 130 years.**

This season we've seen a massively increased home crowd, with attendance numbers as high as 6,808.

Alongside this, RaithTV live match coverage is now being watched worldwide by more viewers than ever before.

We've also been showcased on a number of live national TV channels, including Viaplay, BBC Scotland and BBC Alba.

The atmosphere building this season is truly unique, and partnering with us will guarantee significant brand exposure to amplify your reach.

Non-TV Pitchside Advertising: **Was £1,000, Now £500**

TV Pitchside Advertising: **Was £1,500, Now £750**

Stadium Steps: **Was £2,750, Now £1375**

East Coast Railway Line Advertising: **Was £3,000, Now £1,500**

Prime Pitchside Advertising: **Was £3,500, Now £1750**

**Interested In More Than One?**

Get In Touch Today For A Money-Saving Bespoke Multi Product Quote



Was £2,750

**Now £1,375**



Was £3,500

**Now £1,750**

**Interested In More Than One Product?**  
Get In Touch Today For A Money-Saving Bespoke Multi Product Quote



# PARTNERSHIPS

Partnering with Raith Rovers means more than just supporting our football club; it's a relationship that provides unique marketing opportunities, brand visibility, and a chance to connect with a growing audience. Enquire today to discuss how your brand aligns with our rich heritage, community engagement and exciting future, to create a mutually beneficial partnership that goes beyond the pitch.

Partnership packages can be tailored to suit your business needs and start from £5,000.

Roary Club **Available \***

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Raith Suite **Available \***

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Club 1883 **Available \***

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Captain's Lounge **Available \***

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**Interested In More Than One?**

Get In Touch Today For A Money Saving Quote



# DIGITAL PARTNERSHIPS

**Connect your brand with our thriving digital presence.**

As our online reach continues to expand, we have amassed more than 56 million impressions across all platforms since the season started. Operating across all social media channels, we reach a diverse audience, bringing interaction in from both our own fanbase and a wider external viewership.

Our upcoming state-of-the-art website is set to launch very soon, presenting an ideal opportunity for your brand to become an official partner. We've had an impressive 159k new website visitors so far this season and this is the perfect opportunity for your brand to receive extensive exposure to an engaged online audience.

Moreover, our club TV service, RaithTV, stands among the best in Scotland, and we are actively seeking multiple brands to advertise during our live pre-match and half-time ad breaks.

Official Website Partner:

**Available \***

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RaithTV Ad Break:

**Available \***

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**Interested In More Than One Product?**

Get In Touch Today For A Money-Saving Bespoke Multi Product Quote

# SOCIAL MEDIA REACH



Facebook

Followers: **18k**

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Average monthly reach: **446.3k**

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Top monthly reach: **718k**

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Instagram

Followers: **14.2k**

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Average monthly reach: **334.3k**

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Top monthly reach: **1.5m**

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Twitter

Followers: **27k**

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Average monthly reach: **5.5m**

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Top monthly reach: **14.6m**

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# BUSINESS CLUB

**Become a Founding Member of the Raith Rovers Business Club today and unlock exceptional benefits.**

Join a group of local and national brands that are already enjoying the advantages of being part of our growing club.

As a member, you'll have access to exclusive networking opportunities, engaging social events, and the platform to showcase your brand to our dedicated and diverse fanbase.

**MEMBERS SO FAR →**



# BUSINESS CLUB 23/24 MEMBERS



Fanwave  
Digital



CARR'S  
• MAKING GREAT BAKING MOMENTS •



ALAN HODGE  
JOINERY

ARCHWAY  
METALS

MKM



TheSoccerShop:Direct

Stuart's  
BAKERS & BUTCHERS  
ESTABLISHED 1857

Richardson  
& Starling

Craiglea Timber Frames

KIRKCALDY  
CABS  
01592  
654321

MARK RAMSAY  
ROOFING  
& ROUGHCASTING

FDL

Est. 1986  
FIFE WINDOWS  
AND DOORS LTD

dbp

ae  
audioemotion.co.uk  
music is our passion

International  
TESTING SERVICES

DAVID L DOUGLAS  
THE DIFFERENCE IS OUR DETAIL

THE CONSERVATORY  
CONVERTERS

Sean Brown  
PLUMBING & HEATING LTD

mtc.

the  
frame  
store  
for all your framing needs

mcgilvray  
PRINTERS

+ YOUR BUSINESS  
£500 + VAT



# MEMBER BENEFITS

PRICE:

**£500 + VAT**

- + Prominent display of your company logo on our website and in our match programme, enhancing your brand visibility.
- + Access to exclusive networking events held throughout the season, providing opportunities to connect with fellow professionals and expand your business network.
- + Enjoy a series of engaging social events throughout the season, including the unique experience of playing on Stark's Park, creating memorable moments.
- + Take advantage of preferential rates for room and pitch hire at Stark's Park, enabling you to host events or activities in our Home of Football.
- + Benefit from special discounts for advertising and sponsorship, allowing you to reach more people for a preferential rate.
- + Receive a Business Club framed team photo, a cherished memento that symbolises your membership and affiliation with Raith Rovers.
- + Entry into thrilling Business Club competitions, offering chances to win valuable prizes.

# MATCHDAY PACKAGES

Feel part of the matchday action at Stark's Park by sponsoring the match, the ball, or our captain.

Located in our newly designed Captain's Lounge, you'll enjoy premium hospitality with a fantastic view of the pitch.

Each sponsorship package includes a gourmet three-course meal and complimentary premium drinks.



**Match Sponsor** **TABLE OF TEN** £1500 + VAT

Pick and present the Man Of The Match award



**Match Ball Sponsor** **TABLE OF SIX** £600 + VAT

Receive the official match ball, signed by the Raith Rovers team



**Captain's Sponsor** **TABLE OF FOUR** £400 + VAT

Receive the official signed captains armband

**Interested In More Than One Product?**

Get In Touch Today For A Money Saving Bespoke Multi Product Quote



# VIEW FROM THE CAPTAIN'S LOUNGE



# MATCHDAY HOSPITALITY

**Experience over 100 years of history with the Raith Suite, where your matchday becomes unforgettable.**

Our hospitality is known for its personal touch, creating an intimate atmosphere filled with good food and great fun.

Enjoy a delicious gourmet hot buffet and halftime refreshments and sit back in premium seating, providing you with a prime view of all the action.

Our matchday host will ensure you are well taken care of, and you will be treated to post-match entertainment, including appearances by current and former players.

Package includes:

- + Complimentary glass of Prosecco
- + Gourmet hot buffet
- + Table drinks service
- + Half-time refreshments
- + Entertaining matchday host
- + Competitions
- + Former and current player appearances
- + Post-match bar





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# CONTACT

[COMMERCIAL@RAITHROVERS.NET](mailto:COMMERCIAL@RAITHROVERS.NET)

[01592 263514](tel:01592263514)



**THANK YOU**